



Spring 2010 Conference Agenda

Wednesday, April 21, 2010

4:00 – 10:00 pm Vendor Display Setup
Main Hallway

Thursday, April 22, 2010

7:00 – 8:00 am Vendor Display Setup
Main Hallway

7:30 – 8:45 am Registration and Breakfast

8:45 – 9:00 am Opening Remarks
Trish Torrez, President

9:00 – 10:15 am The Art of Mastery
[Nancy Noonan](#), Keynote Speaker

10:15 – 10:30 am Coffee Break

10:30 – 11:45 am **Track 1**
Social Networking
Michelle Romero
Adams State College

Track 2
Surviving Financial Disaster
Carl Perry
Progressive Financial Services, Inc.

11:45 – 1:15 pm Networking Lunch
Chris Halpin Award Presentation

1:15 – 2:30 pm Financial Aid Update
Phillip Schroeder
Adams State College

Legal Issues in Collection
Kirk McCracken

2:30 – 2:50 pm Coffee Break

2:50 – 4:00 pm COHEAO Update regarding the
Student Loan Bill and effect on Perkins
Karen Reddick
COHEAO Board Member

CCS – How they handle bankruptcies,
deceased debtors, judgments, and
write-offs -- Tonia Mosley, Greg
Mechem, and others

4:00 pm Vendor Raffles

4:30 pm Adjourn for the day

5:20 pm Dinner out @ [Hunters Chop House](#)
Meet in the lobby to walk to 5:30 dinner

CAASLAR



Friday, April 23, 2010

7:30 – 9:00 am Breakfast

9:00 – 10:00 am **Track 1**
Perkins Round Table

Track 2
A/R Round Table

10:00 – 10:15 am Coffee Break

10:15 – 11:10 am Federal Update
Margaret Day
Dept of Education

Customer Service Best Practices
Panel Discussion

11:10 – 12:00 pm Financial Literacy
Phillip Schroeder, Adams State
Katie Powell, CollegenInvest
Misti Ruthven, CollegenInvest

FERPA
Mark Goodman
Progressive Financial Services, Inc

12:00 – 12:30 pm Closing and Box Lunch Pick Up
Trish Torrez, President

THANK YOU

*to our members, sponsors, and attendees
for making CAASLAR a success!*